Communicating 303(d) Program successes can lead to:

- Proliferation key concepts
- Continued innovation
- Inspiration for participation
Podcasts

• Season 1: Likely focuses on 50th Anniversary of CWA, successes, & challenges
• Popular medium for communicating to new audiences
• Future seasons to focus on themes of 303(d) success stories
Templates for communication products

Each template will include:

• Best Use
• Content Suggestions
• Layout
• Graphics
• Storytelling
TEMPLATES

Designed to allow programs of all sizes / budgets to more easily experiment with different communication products

The pool of potential products includes:

• Story maps
• Data visualizations
• Dashboards
• Social media campaigns
• Video? (Storytelling session from '19)
WORKGROUP

Let us know if you're interested in helping:

• Decide on stories / themes
• Recruit storytellers
• Review outputs
• Build products
INTERESTED?
To join the workgroup list email 
cbotelho@neiwpcc.org