Agenda

- Introduce CR’s Green Choice
- Discuss Green Choice for Washers and Dishwashers
- Explain Criteria
- Questions and Next Steps
### Green Choice: Autos

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Green Choice: Washers
We know sustainability is important to consumers because in an March 2022 nationally representative survey of 2,240 American adults:

58% said they have bought a large appliance, such as a refrigerator, range, dishwasher, or laundry machine, within the past five years.

55% say that environmental concerns, such as energy efficiency or water consumption, were highly important to them.
Historically CR’s Ratings Focus on Performance

- Manufacture
- Use
- Disposal
CR’s Ratings will include a holistic evaluation of product lifecycles

Manufacture + In-Home Use + Disposal = Green Choice for Home Products
What characteristics of the appliance life cycle are included in the Manufacturing Phase?

Manufacturing

- Sustainable Design
- Environmental Impacts
- Resource Conservation
What characteristics of the appliance life cycle are included in the Use Phase?

- Environmental Impacts
- Resource Conservation
- Societal Impacts
What characteristics of the appliance life cycle are included in the Disposal Phase?

Disposal

Environmental Impacts

Societal Impacts
Evaluated Life Cycle Inputs of Washers

- Energy Efficiency
- Volume
- Weight
- Water Efficiency
- Predicted Reliability
- Total Cost of Ownership
- Gentleness
- Extras
Summary of Findings: Washing Machines

20% of all CR washers have Green Choice designation

26% of recommended models have Green Choice designation

50% of Best Buy washers have Green Choice designation
Evaluated Life Cycle Inputs of Dishwashers

- Energy Use
- Volume
- Weight
- Water Use
- Predicted Reliability
- Washing
- Interior Materials
- Price
- Sensor(s)
- Extras
- Special Wash Zones
- Drying
20% of all CR dishwashers have Green Choice designation

21% of recommended models have Green Choice designation

50% of Best Buy dishwashers have Green Choice designation
Next Steps: Future Categories

- Refrigerators
- Ranges
- Cooktops
- Dryers
- Wall Ovens
- Microwave Ovens
- Vacuum Cleaners
Questions?

Think of a question after the session? Email me at externalrelations@cr.consumer.org