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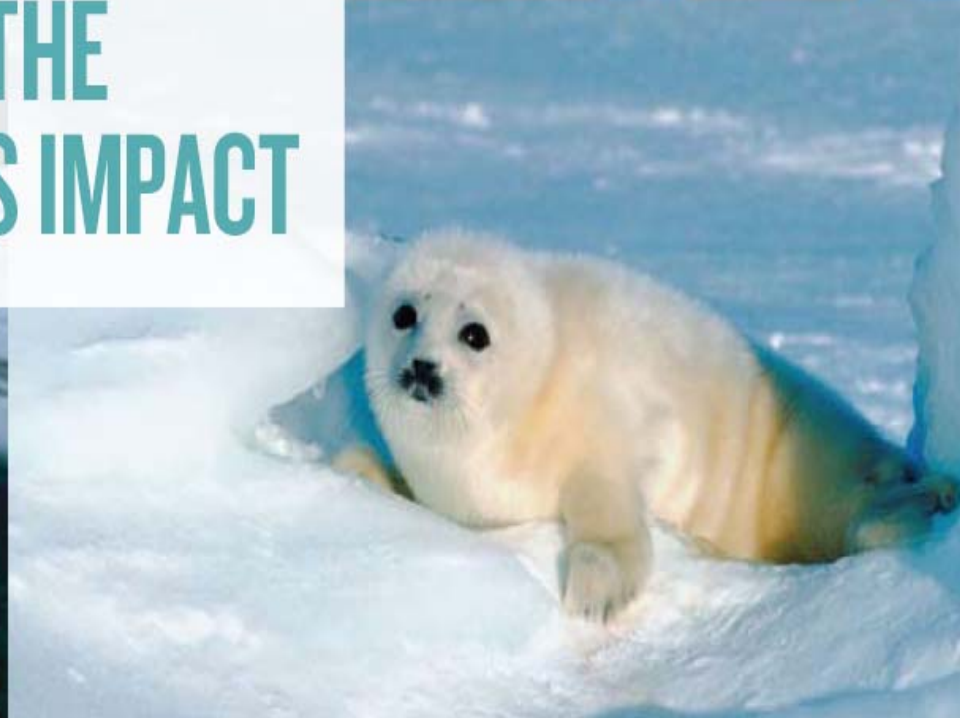


Ocean Conservancy
Start a Sea Change



IT'S TIME

**TO SEE THE
OCEAN'S IMPACT**





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Hawksbill Sea Turtle
Eretmochelys imbricata



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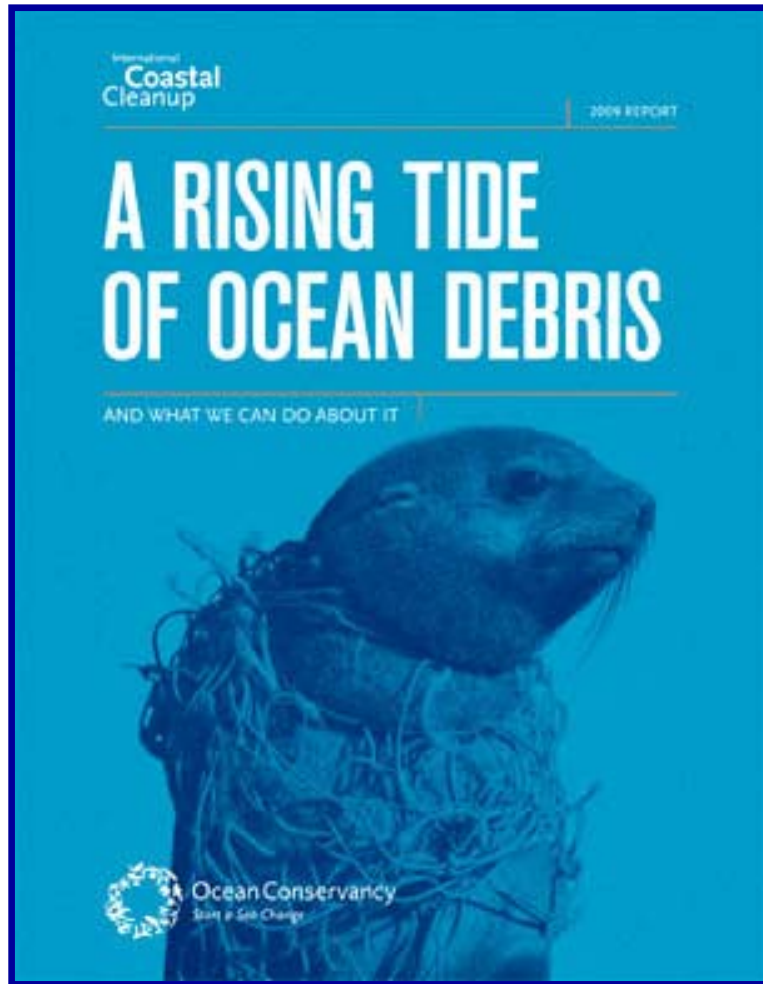


IT'S TIME

**TO STOP
TRASHING
OUR BEACHES**



Ocean Conservancy
Start a Sea Change



INTERNATIONAL COASTAL CLEANUP DATA CARD



Thank you for participating in Ocean Conservancy's International Coastal Cleanup (ICC). The commitment you have made today is the first step to ensuring we can enjoy a cleaner ocean all year round. The data you collect during the Cleanup is invaluable to Ocean Conservancy's effort to start a sea change every day; helping us educate public, business, and government officials about the scale and serious consequences of the global marine debris problem. Thank you. We could not do it without your help!

1. CLEANUP SITE INFORMATION

Category of Cleanup (choose one): Coastal Inland Waterway (River/Stream/Tributary/Lake)
 Type of Cleanup (choose one): Beach/Shoreline Underwater Watercraft (powerboat, sailboat, kayak or canoe)
 Location of Cleanup: State _____ Country _____
 Province _____ Zone or County Cleaned _____
 Cleanup Site Name (beach, park, etc.) _____
 Today's Date: Month: _____ Day: _____ Year: _____ Name of Coordinator: _____
 Number of People Working on This Card _____ Distance Cleaned _____ miles or _____ km
 Number of Trash Bags Filled _____ Total Estimated Weight Collected _____ lbs. or _____ kgs.
 Estimated Time Spent on Cleanup _____

2. CONTACT INFORMATION (EACH INDIVIDUAL TEAM MEMBER)

1. Name _____ 3. Name _____
 Email Address _____ Email Address _____
 2. Name _____ 4. Name _____
 Email Address _____ Email Address _____

3. ENTANGLED ANIMALS

List all entangled animals found during the Cleanup. Record the type of debris they were entangled in, for example: fishing line, fishing nets, balloon string/ribbon, crab/lobster/fish traps, plastic bags, rope, six-pack rings, wire and other items (please specify).

| Animal | Alive/Released or Dead | Entanglement Debris |
|--------|------------------------|---------------------|
| | | |
| | | |
| | | |
| | | |

4. WHAT WAS THE MOST PECULIAR ITEM YOU COLLECTED? _____

The following national and international organizations endorse and/or support the International Coastal Cleanup:
 - NOAA Marine Debris Program
 - U.S. Environmental Protection Agency
 - UNEP - United Nations Environment Programme
 - IUCN - The World Conservation Union
 - Intergovernmental Oceanographic Commission (IOC) of the United Nations' Educational, Scientific, and Cultural Organization (UNESCO)

Please return this card to your area coordinator or mail it to:
 Ocean Conservancy
 1001 19th Street, NW
 8th Floor
 Washington, DC 20036
www.oceanconservancy.org





TOP TEN ITEMS

1. Cigarettes/Cigarette Filters-28%
2. Bags (Plastic)
3. Food Wrappers/Containers
4. Caps/Lids
5. Beverage Bottles (Plastic)
6. Bags (Paper)
7. Straws, Stirrers
8. Cups, Plates, Forks,
Knives, Spoons
9. Beverage Bottles (Glass)
10. Beverage Cans



Data from 2008 International Coastal Cleanup



Santo Domingo, Dominican Republic



Athens, Greece



Mombasa, Kenya



Yamagata, Japan



IT'S TIME

**FOR BOLD
LEADERSHIP**



Anacostia River, Washington, DC



Coca Cola Employees, Costa Rica



First Beach, Rhode Island