TRACEABILITY SYSTEMS:
VALIDATION AND ENFORCEMENT
OF CLAIMS

June 10, 2013
Chain of Custody

All the steps in the value chain that are taken from primary production through to final sale including all processing, transformation, manufacturing, storing, and transportation stages; where progress of the product towards the following stage in the value chain implies a legal change in materials or products.
Traceability

A system that tracks products and their volumes from farms through the supply chain, based on promulgated or accepted policies and guidelines to protect the integrity of the certification system and the claims of users.
MARKETPLACE: RA’S ONLINE PORTAL

The Rainforest Alliance Certified™ Marketplace is the one-stop shop for the information and tools our member partners in sustainability need to buy and sell Rainforest Alliance Certified™ products.

REGISTRATION

If you buy and sell Rainforest Alliance Certified™ products, access to this portal is FREE! Please register with us — it’s quick and easy and gives you many valuable benefits:

- Listing in the Members Directory to facilitate networking
- Ability to locate farmers and buyers throughout the sustainable value chain
- Access to the Rainforest Alliance Certified™ seal
- Streamlined and efficient design submission process
- Valuable promotional materials to increase your sales
- Efficient membership management and tracking of certified products
- Exclusive industry reports that demonstrate demand for sustainable products
- Brand and product listings in the consumer-friendly Shop Certified Guide

Contact us for more information.  

Search for sustainable forestry and tourism products & services

Please sign in if you are registered.

User ID (your email address)

Password

Sign In

Forgot your password?
TRACEABILITY PROCESS

Certified Farms/Participating Operators

Use of Seal Approved

Companies Register in Marketplace

Create a Transaction Certificate for Product that they are Buying indicating who they are Selling to

Buyers use product from RAC farms and request to use the seal. The Use of Seal Approval team verify where their product comes from via Marketplace Traceability.
COC MAPPING

- BRAND
- COCOA POWDER IMPORTER
- COCOA BEANS IMPORTER
- COCOA BEANS EXPORTER
- PRODUCER OF COCOA BEANS
- COCOA BUTTER IMPORTER
- COCOA BUTTER PROCESORS/TRADER
- PRODUCER OF COCOA BEANS
- COCOA POWDER PROCESSOR/EXPORTER
The Rainforest Alliance works to conserve biodiversity and ensure sustainable livelihoods by transforming land-use practices, business practices and consumer behavior.