



# green impact zone *of* MISSOURI

a cooperative effort of the State of Missouri, City of Kansas City, Mid-America Regional Council, Kansas City Power & Light, Ivanhoe Neighborhood Association, Blue Hills Neighborhood Association, Manheim Neighborhood Association, 49/63 Neighborhood Association, Town Fork Creek Neighborhood Association, Brush Creek Community Partners, University of Missouri Kansas City Center for Economic Information, Metropolitan Energy Center and the Kansas City Crime Commission to focus American Recovery and Reinvestment Act dollars in 150 inner-city blocks to create a better future that can be seen, touched and felt.

"One of the things I think is important for people to understand, when you talk about grass roots, let's look at Kansas City right now. There is a tremendous effort right now, Representative Emanuel Cleaver said let's take stimulus money from the Obama recovery plan and give it to ordinary people. They decided in Kansas City to take 150 blocks, blighted, tough neighborhoods, weatherize every home there that needs it, fix mass transit and put people to work. Those are green solutions. They're going to save people money as well as helping planet Earth."

*Van Jones, founder of Green for All and  
President Obama's Special Counsel for Green Jobs  
on CNN' Larry King Live April 20, 2009*





from the congressman:

In response to the worst financial crisis since the Great Depression, President Barack Obama signed, after Congress passed, The American Recovery and Reinvestment Act. This was the boldest defensive move by a government facing a financial meltdown and an army of the unemployed in the history of the planet.

The nearly \$900 billion stimulus plan is aimed at spurring employment, providing support for Americans who have lost their jobs, stabilizing neighborhoods laid to waste by a farrago of foreclosures and finally to create confidence in the irascible U.S. economy.

Missouri's Fifth Congressional District has taken steps in its "Green Impact Zone" to bring together an unprecedented coalition of stakeholders, including local government, community agencies, neighborhood organizations, universities, private utility interest and small contractors to dramatically and transparently achieve the objectives of the ARRA. In fact, the "Green Impact Zone" seeks to become the Obama Administration's Poster Child as a stimulus on steroids.



Congressman Emanuel Cleaver, II  
Missouri's Fifth District



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current resources in the Green Impact Zone:

**\$27,000,000**  
**\$125,000**

**Troost Bus Rapid Transit**  
**Troost Corridor BRT**

Earmarked funds for the construction on a 9-mile long street-running bus rapid transit (BRT) line along Troost Avenue, terminating in downtown Kansas City, Missouri. The Troost Corridor BRT project includes 25 new stations with a real-time passenger information system, signal prioritization, and the purchase of 15 low-floor, branded vehicles. The proposed service would operate with 10 minute headways during the peak-period and 15 minute headways during the weekday off-peak. Nearly 20 percent of the population within one mile of Troost Avenue does not have access to an automobile. The Troost Corridor BRT project will supplement existing transit service with BRT service that features fewer stops and signal priority.

**\$8,000,000**  
**\$5,000,000**

**Troost Bridge (Mid-America Regional Council)**  
**Troost Bridge (Missouri Department of Transportation)**

Replace current bridge at Troost and Volker to accommodate the Troost BRT. Funding will also complete the remaining unfinished portion of Brush Creek and improve the channel in the area near Troost. Improvements will include landscaping and pedestrian access along the creek.

**\$980,000**  
**\$475,000**

**Troost Beautification**  
**Brush Creek Beautification**

Earmarked funds from FY 2008 and FY 2009 will aid improvements associated with the Troost Bridge and BRT projects and expand those improvements to the surrounding area.

**\$381,000**

**Green Job Training**  
**(Full Employment Council)**

Earmarked funds from FY 2009 for specifically targeting green job training efforts in the Green Impact Zone and enhancing and expanding training programs.

**\$350,000**

**Climate Sustainability Center Planning Grant**

The City of Kansas City, Missouri through its Board of Parks and Recreation Commissioners and the Parks and Recreation Department will be awarded a planning grant from the Economic Development Administration (EDA) to fund a study and plan for the development of a Climate Sustainability Center. The Center is to be located east of Troost at Volker Boulevard. The Center will have three components:

- Education/ Job Training related to green collar jobs.
- Research – Laboratory study of climate change. A green small business incubator will also be part of the Center.
- Botanical Garden – A cutting edge, hands on Botanical Garden that provides opportunity to focus on climate friendly agriculture techniques and processes for farmers and related small business.

**\$200,000**

**LISC-GKCCF Neighborhood Safety Program**

Earmarked funds for a resident-led initiative that is coordinated by Greater Kansas City LISC. The funding will assist with community organizing and crime and safety initiatives, working with community policing and residents to reduce crime and to assist in ensuring safe neighborhoods.

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**\$42, 511,000** Total current federal commitment to Green Impact Zone





# the plan: create a national model

As a result of meetings with community leaders, city staff, elected officials locally and Cabinet and administration officials in Washington, D.C. an idea has advanced that will target stimulus investments in a way that maximizes and deepens the impact of every dollar.

Resolution No. 090254 has been introduced to the Kansas City Council to focus a portion of millions in stimulus funds in a hard hit area of Kansas City. This designated section of the City is bounded by 39th Street on the north, 51st Street on the south, Troost Avenue on the west and Prospect Avenue on the east. Directly effected are the neighborhoods of Ivanhoe, Blue Hills, 49/63 and Manheim and Town Fork Creek, some of the City' strongest neighborhood organizations. The area is called the "Green Impact Zone of Missouri."

Through community discussions convened by the Mid-America Regional Council, an overarching goal of training and putting residents of these neighborhoods to work weatherizing every home that is eligible within the Zone has been suggested.

This is no small task, but has the potential of reducing utility bills, conserving electricity and creating sustain-

able jobs for a portion of the City where unemployment is hovering between 20-50 percent.

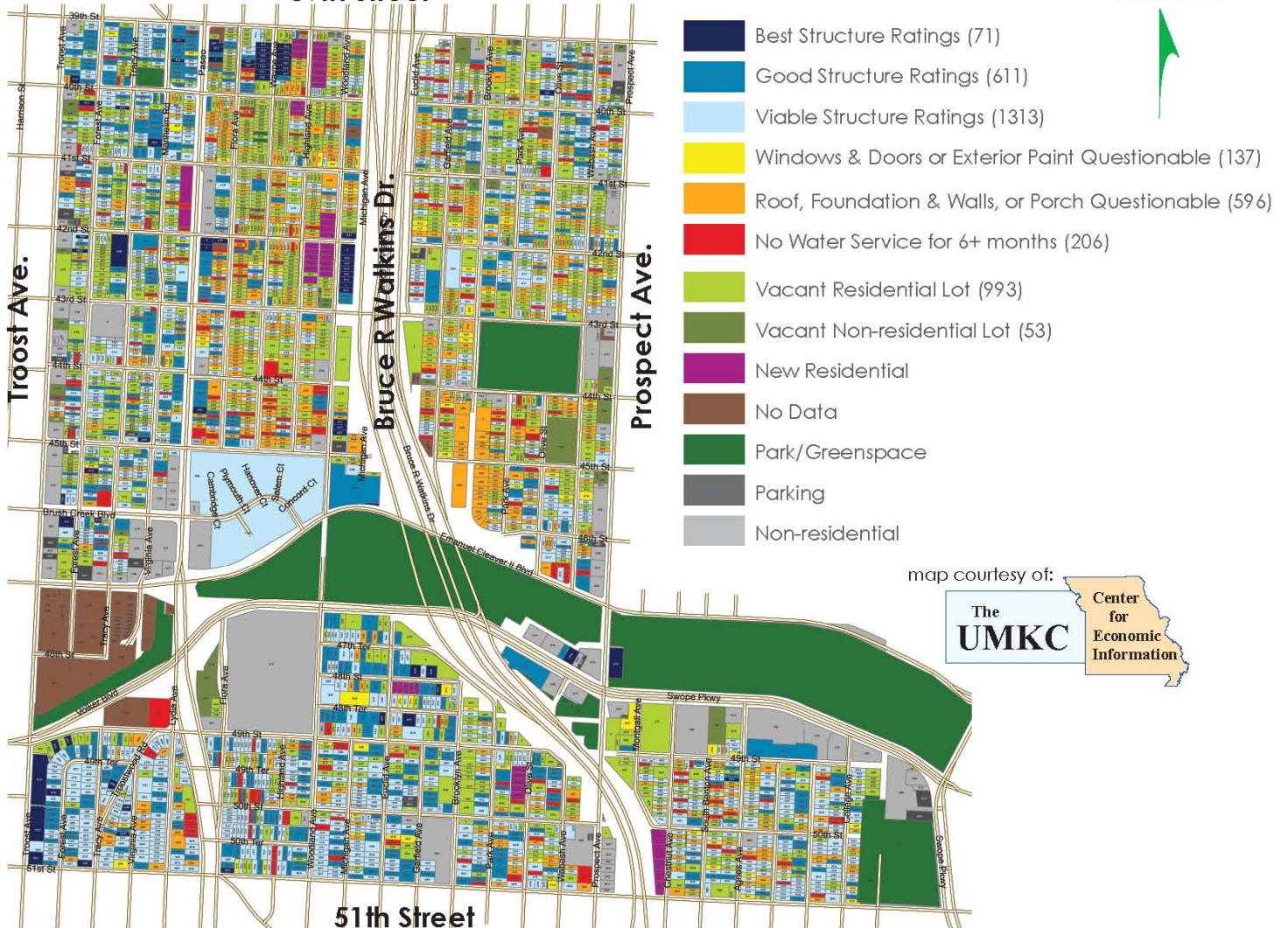
As the discussions of the Green Impact Zone have progressed, excitement has built and partnerships have been forged. Kansas City Power and Light has stepped up to the plate and committed that, if the city is willing to adopt this plan, KCP&L is willing to invest and deploy a "Smart Grid" in the Zone. A Smart Grid provides enhanced reliability and efficiency through real-time information about electricity supply and demand. It also allows consumers to manage their electricity use, and save money, by providing useful information about electricity prices. Perhaps most importantly, a Smart Grid allows for renewable energy sources, such as the power that will be produced in the Green Impact Zone, to seamlessly feed into the energy grid. KCP&L's commitment is to create a model of the energy grid of the future unlike any in the country.

Committing to making neighborhoods east of Troost that have been historically last now be first is long overdue.

the zone:

39th Street

NORTH







demographics	green zone	kansas city	urban core
Population	8374	441,545	187,304
Black, Non-Hispanic Population	89.28%	31.01%	53.55%
Hispanic Population	2.03%	6.93%	11.30%
White, Non-Hispanic Population	6.50%	57.63%	30.25%
Other Race or Multiracial, Non-Hispanic Population	2.20%	4.43%	4.91%
Single Parent Households	24.64%	11.91%	16.04%
Persons in Rental Units	47.94%	36.50%	48.67%
Population in Poverty	30.66%	14.31%	24.89%
Median Household Income	\$22,397	\$40,149	\$26,762
Per Capita Inc	\$12,239	\$20,777	\$15,351
Households with <10K	26.27%	11.55%	19.73%
Households with 10-20K	21.82%	13.14%	18.58%
Households with 20-30K	16.04%	15.04%	18.01%
Households with 30-45K	15.95%	19.24%	18.48%
Households with 45-60K	9.52%	13.97%	10.54%
Households with 60K+	10.40%	27.06%	14.66%

## potential federal stimulus funding:

### Community Development and Housing

- Community Development Block Grant -- \$1 billion
  - Formula
  - Secretary to establish guidelines to expedite use of funds
- Neighborhood Stabilization Program -- \$2 billion
  - Discretionary
  - Secretary to publish criteria within 90 days
- Homelessness Prevention -- \$1.5 billion
  - Formula;
  - Secretary to establish requirements within 30 days of enactment
- Public Housing Capital -- \$4 billion
  - Formula and discretionary to PHAs
  - TBD
- Lead Paint Remediation -- \$100 million
  - Discretionary
  - Preference for FY 2008 Grant Applications

### Energy and Environment

- Energy Efficiency and Conservation Block Grant Program -- \$3.2 billion
  - \$2.8 billion – formula/
  - \$400 million – discretionary
  - Awaiting guidance in the Federal Register
- Brownfields -- \$100 million
  - Discretionary
  - TBD

### Public Safety

- COPS Hiring -- \$1 billion
  - Discretionary
  - COPS Office expected to launch program within a few weeks
- Byrne Justice Assistance Grant Program -- \$2 billion
  - Formula to states with sub-allocation to local governments
  - TBD
- Byrne JAG Competitive -- \$225 Million
  - Discretionary
  - TBD

### Workforce Development and Training

- Adult Employment and Training -- \$500 million
  - Formula to states with sub-allocation to local workforce boards
  - Secretary to submit a plan to Congress within 30 days
- Youth Activities -- \$1.2 billion
  - Formula to state with sub-allocations to local workforce boards
  - Secretary to submit a plan to Congress within 30 days
- Dislocated Workers -- \$1.25 billion
  - Formula to states with sub-allocation to local governments
  - Secretary to submit a plan to Congress within 30 days
- Youthbuild -- \$50 million
  - Discretionary
  - Secretary to submit a plan to Congress within 30 days